

# Aleksandra Szczepaniak

**Master of Ceremonies**

**Public Speaking Coach**

**Voice-Over**



## PROFESSIONAL CREDO

„If you can't explain it simply, you don't understand it well enough” these words were presumably uttered by the great scientist and thinker Albert Einstein. Over the past couple of years, they have become my professional credo. My name is Aleksandra Szczepaniak and I offer public speaking and communication support in 3 languages: English, Spanish and Polish at WeDo Academy.

## EDUCATIONAL BACKGROUND

I wrote my first book as a 7-year-old in English as I attended elementary school in the USA. The teachers were able to discover my talent for storytelling already at such a young age. I continued my education in Poland where I graduated from The Institute of English Studies where I obtained a Master's Degree. I completed postgraduate studies in Polish-English translation at the same University in Wrocław, Poland. Simultaneously, I was attending theatre classes at the School for Cultural Animators in Wrocław, Poland. I also studied at the University of Barcelona at the English Institute and Spanish Studies. Thanks to such a multicultural education, I grew open and curious about the world around me. Since the opening of my own company, I have broadened my education by completing a series of Improvisation Courses as well as Voice-Over courses. To enrich my knowledge on public speaking for business, I completed postgraduate studies “Psychology for Managers” at the Kozminski University in Warsaw.

## PROFESSIONAL CAREER

Back in Poland, I gained professional experience as a reporter at a local branch of the national radio station and the only English-speaking internet radio in Wrocław, radiowroclove.com, and as a journalist of a cultural magazine PIK. I worked as a language instructor in a multitude of language schools over the years, including the oldest and one of the most renowned ones in the world, Berlitz School of Languages.

As my experience grew, I was hired to lead a group of language teachers at Sky Blue Education, a local educational center.

## STARTING A COMPANY

Currently, I am running my own company dedicated to public speaking. I offer courses, workshops, and consultations for a variety of industries and businesses like construction, furniture, IT solutions or medicine. Yet, my specialization is helping startups to pitch as best they can and attract investors. I coached various startups in different initiatives like the GreenEvo Acceleration Program organized by the Ministry of Poland, the Climate-KIC Accelerator Program organized by a regional development agency in Poland, or Startup Weekend, a worldwide initiative. I have also helped many individual startups prepare for their pitches in front of judges and investors in different countries around the world. I have also specialized in supporting lecturers of higher education in giving lectures in English (The University of Szczecin, The West Pomeranian University of Technology in Szczecin, The Academy of Art and Design in Wrocław).

Since 2018, I've been teaching regularly at the WSB University Public Speaking In English for students of International Management as well as Body language and Voice Coaching for students of postgraduate studies. I stay connected with the business world as a member of the BNI Business Network International, where I also perform the role of the Education Coordinator for the local business club BNI Platon in Wrocław.

I help others shine on stage not only by coaching but by announcing them as best as I can as a Master of Ceremonies for international events. I've hosted a variety of events, starting from the World Games 2017, through logistics, project management, social media to IT conferences. I have also hosted some Demo Days for startups. I host the Polish and English versions of an online quiz game "Don't Ask me".

Whenever I have the occasion, I do voice-over jobs for company videos or computer games like Galaxy Race.

## CONTINUOUS LEARNING

I invest in my self-development and education all the time. I am a distinguished member of Toastmasters International and the 2019 Evaluation Champion of Public Speaking in District 108 of TM that covers 5 countries.

I sincerely believe that speaking in a simple and sincere way can win any audience.

Let's cooperate and let us share ideas in a more communicative way with the world.